

## Event management student success

**20 July 2017**

Hollie Cran (19) from Inverurie, with the help of two of her fellow HND Events Management students, raised over £1500 for charity during her final year at college.

During the second year of her course Hollie and her class were asked to choose a charity on which to focus their fundraising efforts. Hollie's team chose Chest, Heart and Stroke Scotland (CHSS). She said, "We decided to help CHSS because we found the presentation given to us by a representative of the charity really persuasive and we were keen to help them." The group were so successful in their efforts that they managed to hand over a large donation to the charity at the end of the year.

Hollie and her team organised several fundraising events over the course of the year culminating in a ball at Thainstone House Hotel. She said, "It was quite stressful because of the scale of the event and the costs involved but it all came together in the end and the charity will benefit a great deal from the money raised."

Katie Jones, Fundraising Officer for Chest Heart & Stroke Scotland, said, "It was a pleasure to support Hollie Cran in her groups fundraising and event management efforts in aid of Chest Heart & Stroke Scotland. Hollie was incredible efficient, capable and innovative in her preparation and planning and the wonderful success of the night truly is an accolade to her achievements in raising funds for charity and holding a successful community driven event. The fantastic total ensures that we as a charity can continue to support those in the North East affected by debilitating and devastating chest, heart and stroke illness long into the future, ensuring they have the best possible chance of a stronger, longer quality of life following surviving life changing illness."

After the summer Hollie will progress to the third year of an Events Management degree at Robert Gordon University through DegreeLink, a partnership between NESCol and the university.

ENDS - 20 JULY 2017



*Hollie Cran, HND Events Management*

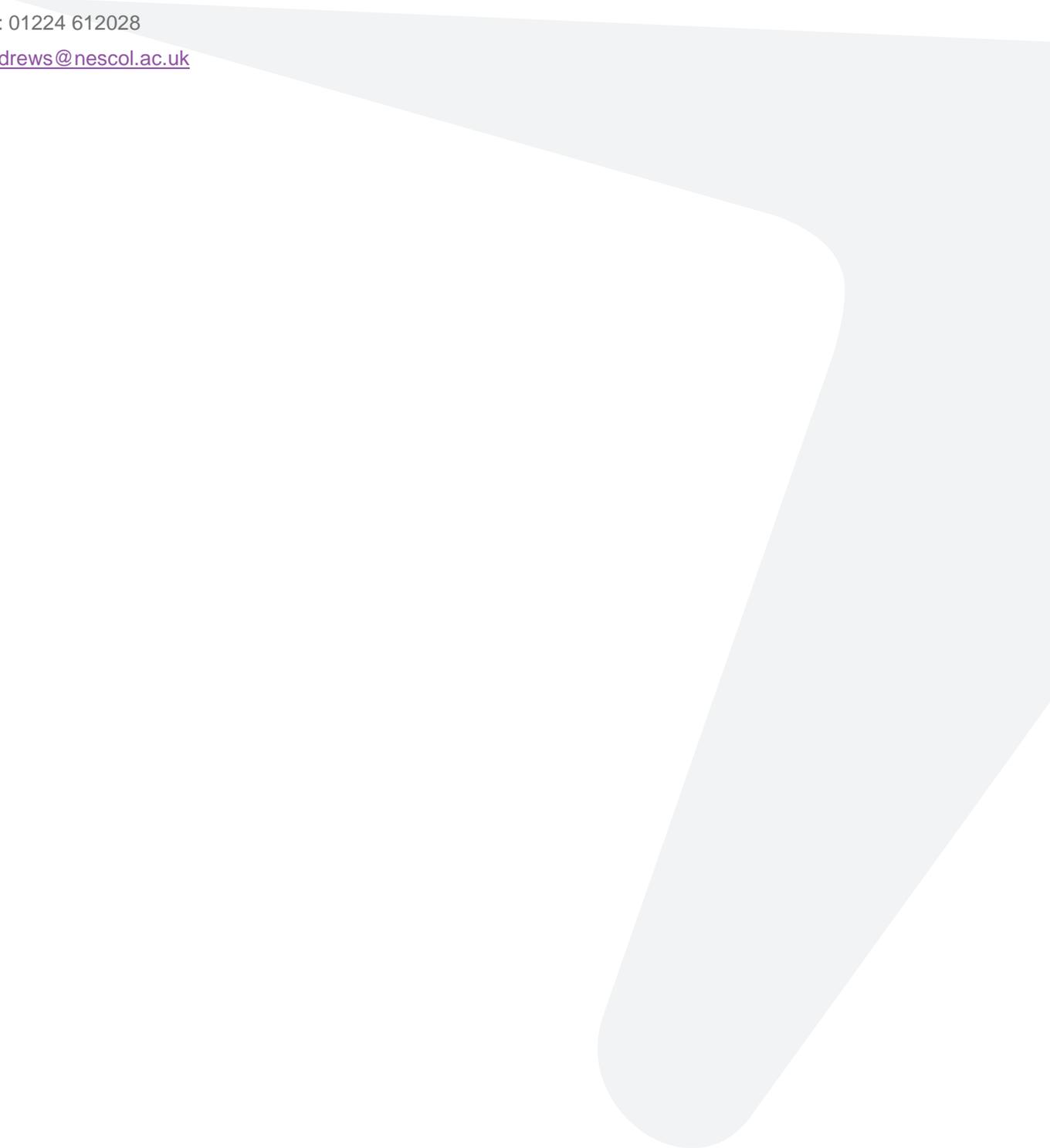
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