

Links Policy

North East Scotland College recognises the value of the Internet in providing access to information, communication, learning materials and services. For this reason it provides links from its own websites to third party sites which it feels will be of value to its students and wider community. Though we check the currency of these links, we cannot guarantee that they will be available at all times.

Care is taken to ensure that we link only to sites which are reputable, accurate and of relevance to our users. These sites are not, however, under the control of North East Scotland College, and linking does not imply any endorsement of the content held on those sites or any association of the College with the site owners. North East Scotland College reserves the right to determine which sites it links to.

You are free to link to those North East Scotland College web pages which are publicly available on the Internet (such as the College website and the e-learning site) except where such a link might be seen as derogatory or inappropriate. However, the College retains the right to withdraw such permission without explanation or notice if, in its sole judgement, such a link is inappropriate, derogatory, or otherwise not in the best interests of the College, its students or its wider community. You should not link, or attempt to link to pages which are not intended to be publicly available.

The following outlines North East Scotland College's attitude to deep linking:

The College recognises that you may want to provide a link directly to one of our information pages without directing users through the homepage. This makes it easier for people to find the information you are referring them to. At the same time, the College wishes to ensure that all users of its sites are fully aware that they are accessing an North East Scotland College website and that North East Scotland College is given full credit for any information it might be providing. To achieve these ends you should follow the practice below.

When linking to an North East Scotland College website you should either:

1. Provide a link to the home page for that website only, or
2. Provide a link to a page within the website along with a link to the homepage (i.e. you should not deep link to an North East Scotland College site without an accompanying link to the home page).

In either case, you should indicate clearly that the link is to an North East Scotland College web site and open the link in a new window so as to indicate clearly to the user that they have moved to another site.