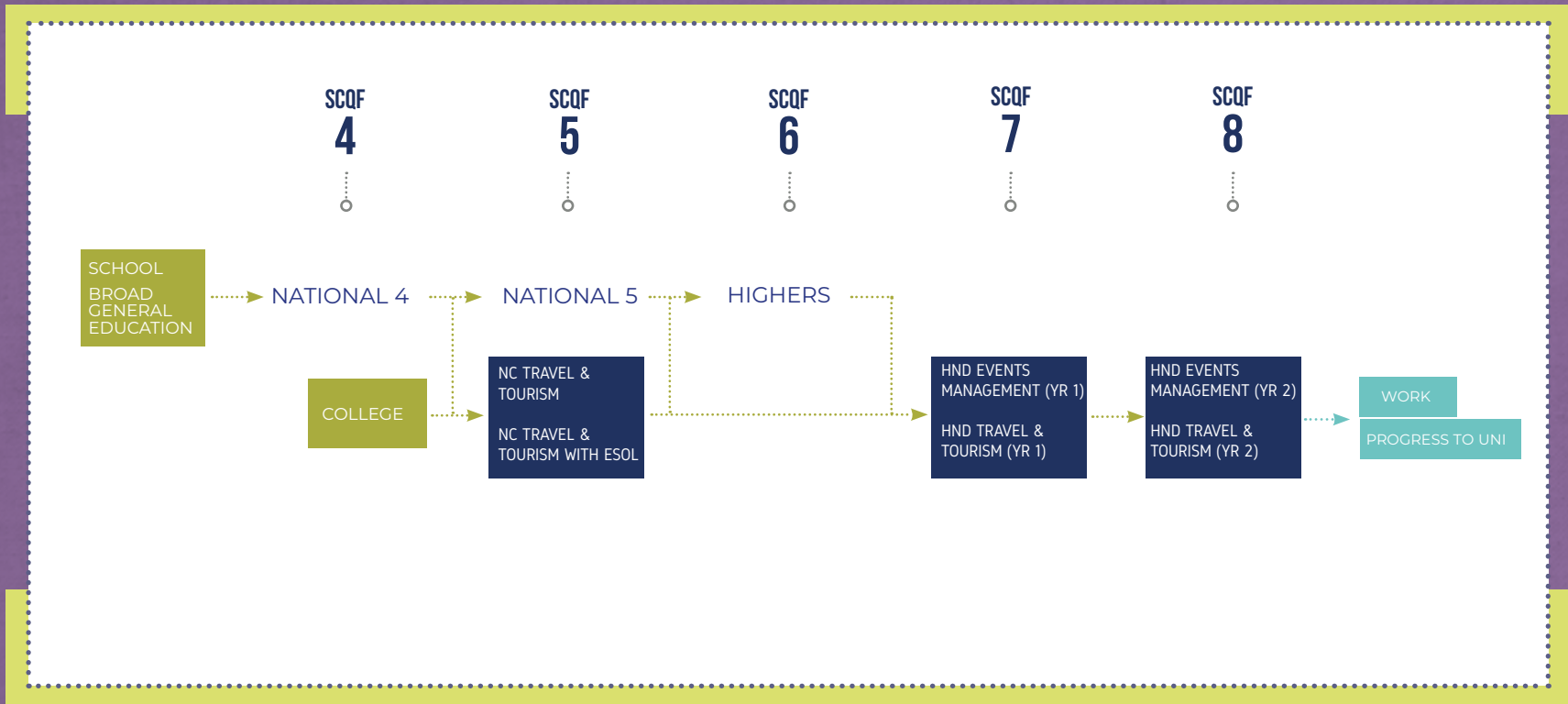


PROGRESSION ROUTES – TOURISM & EVENTS



fast FACTS

TOURISM IS ACKNOWLEDGED BY THE SCOTTISH GOVERNMENT AS BEING "SCOTLAND'S MOST IMPORTANT INDUSTRY"

- Scottish Tourism Alliance



ACCORDING TO THE SCOTTISH EVENTS AND FESTIVALS ASSOCIATION (SEFA), THE INDUSTRY IS CURRENTLY WORTH AN ESTIMATED **£3.5 BILLION** A YEAR TO THE SCOTTISH ECONOMY - SCOT GOV

17% ABOVE THE NATIONAL AVERAGE